

Privacy Policy

Last updated: April 8, 2025

Wilkerson Strategies LLC ("we," "us," or "our") operates the website Wilkersonstrategies.com (Site). This privacy policy explains how we collect, use, disclose, and safeguard your information when you visit our Site. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the Site.

1. Information We Collect

We may collect information about you in a variety of ways. The information we may collect on the Site includes:

- **Personal Data:** Personally identifiable information, such as your name, company, title, email address, or telephone number, that you voluntarily give to us when you register with the Site or when you choose to participate in various activities related to the Site.
- **Derivative Data:** Information our servers may automatically collect when you access the Site, such as your IP address, browser type, operating system, access times, and the pages you have viewed directly before and after accessing the Site.
- **Financial Data:** Financial information is not collected.

2. Use of Your Information

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Site to:

- Email you regarding our business, including articles, service offerings, or other updates.
- Generate a personal profile about you to make future visits to the Site more personalized.
- Increase the efficiency and operation of the Site.
- Monitor and analyze usage and trends to improve your experience with the Site.
- Offer new products, services, and/or recommendations to you.
- Perform other business activities as needed.

3. Disclosure of Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or

to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.

- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **Third-Party Service Providers:** We may share your information with third parties that perform services for us or on our behalf, including data analysis, email delivery, hosting services, customer service, and marketing assistance.

4. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

5. Policy for Children

We do not knowingly solicit information from or market to children under the age of 18. If we learn that we have collected personal information from a child under age 18 without verification of parental consent, we will delete that information as quickly as possible. If you believe we might have any information from or about a child under 13, please contact us at scott@wilkersonstrategies.com.

6. Changes to This Privacy Policy

We may update this privacy policy from time to time to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by posting the new privacy policy on the Site. You are advised to review this privacy policy periodically for any changes.

7. Contact Us

If you have questions or comments about this privacy policy, please contact us at:

Wilkerson Strategies LLC

Email: scott@wilkersonstrategies.com

Business address: 54 Drowne Rd. Cumberland, Maine, 04021