

## Our Commitment to Transparent, Client-Focused Consulting Services

### Introduction

At Wilkerson Strategies, we believe that consulting services should be accessible, effective, and tailored to each client's unique goals. This Client Pledge outlines our commitment to delivering value-driven solutions, transparent billing, and a collaborative partnership with every client.

### Client-Centered Approach

We promise to listen carefully and understand your needs from the start. Our services will be shaped around your goals, and we will incorporate your feedback throughout our engagement. Your priorities will always guide our work.

### Practical Solutions and Clear Deliverables

We work with clients to set a clear engagement scope. We are committed to delivering actionable recommendations that you can implement. Every project includes clear deliverables and measurable outcomes, ensuring you know exactly what to expect and how it helps you advance your mission.

### Fair and Competitive Pricing

Our rates are set to be consistently lower than those of mid-sized and large consulting firms, ensuring you receive expert advice without excessive costs. Our pricing structure is clear and straightforward. We expect clients to experience a positive return-on-investment.

### Ethical Billing Practices

Wilkerson Strategies will never recommend or sell unnecessary work. We do not add surprise fees, and all expenses are passed through transparently.

### Commitment

This Client Pledge reflects our values: integrity, transparency, and a deep commitment to our clients' success. We invite you to hold us accountable and share your feedback at any time. Together, we can achieve meaningful results efficiently and affordably.